



Seeking a Social Media and Public Relations Volunteer

Do you have Social Media/Communications skills?

Help us expand our reach and increase awareness about TTNC and Therapeutic Touch® (TT) through strategic marketing campaigns using social media platforms such as Facebook/Instagram.

- ❖ TTNC is looking for a dedicated volunteer to manage our Facebook page and assist with social media and public relations efforts.
- ❖ This role is vital to stay connected and inform our members, practitioners about events, workshops, news about the TT world and also to create awareness about TT and its benefits with the public.

We are looking for a volunteer in this role that:

- Is familiar or knowledgeable about social media platforms;
- Has a personal Facebook/Instagram account;
- Is preferably a TTer from one of the networks, is passionate about supporting TTNC's mission;
- Has 10-15 hours a month, to start, to offer as time commitment.

As a volunteer for this role, you will be responsible for:

- Creating, managing, and updating our Public TTNC Facebook/Instagram pages;
- Developing social media strategies to grow our on-line presence;
- Posting engaging and relevant current content (approved by TTNC Board).

This is an opportunity to be creative and make a meaningful contribution to our community and spread the word about TT!

For those interested, please send your name and contact to dmac4242.tt@gmail.com